



# Make Printing Simple

Introducing Brother  
MPS Essential

[www.brother.eu](http://www.brother.eu)

# Make printing effortless

For many small businesses print remains an essential requirement, often overlooked, until something goes wrong. As a leading print provider to small and medium businesses, we understand the challenges you face day to day.

Small businesses need simple and flexible print services and subscriptions that offer them the best value, as well as opportunities to reduce the burden of intervention and maintenance.

Brother MPS Essential is specifically designed with all of this in mind.

MPS Essential simplifies the way your business prints. Choose the package that suits your business and Brother will automatically deliver new genuine ink and toner when you're running low – and quickly fix your device if you run into any problems.

## Taking the hassle out of print - enabling you to focus on your core business



Printer set-up



Automated ink and toner ordering and delivery



Lifetime maintenance



Fixed monthly fee or pay as you print



All managed through an easy-to-use portal





Hassle-free,  
convenience,  
peace of mind



## A subscription service designed around you

To eliminate the burden of print management,  
providing convenience and peace of mind so  
you can focus on what you do best.



Purchase  
your printer

Select and purchase your  
Brother printer.



Choose your  
subscription

A fixed monthly fee based  
on the number of pages or  
pay as you print.



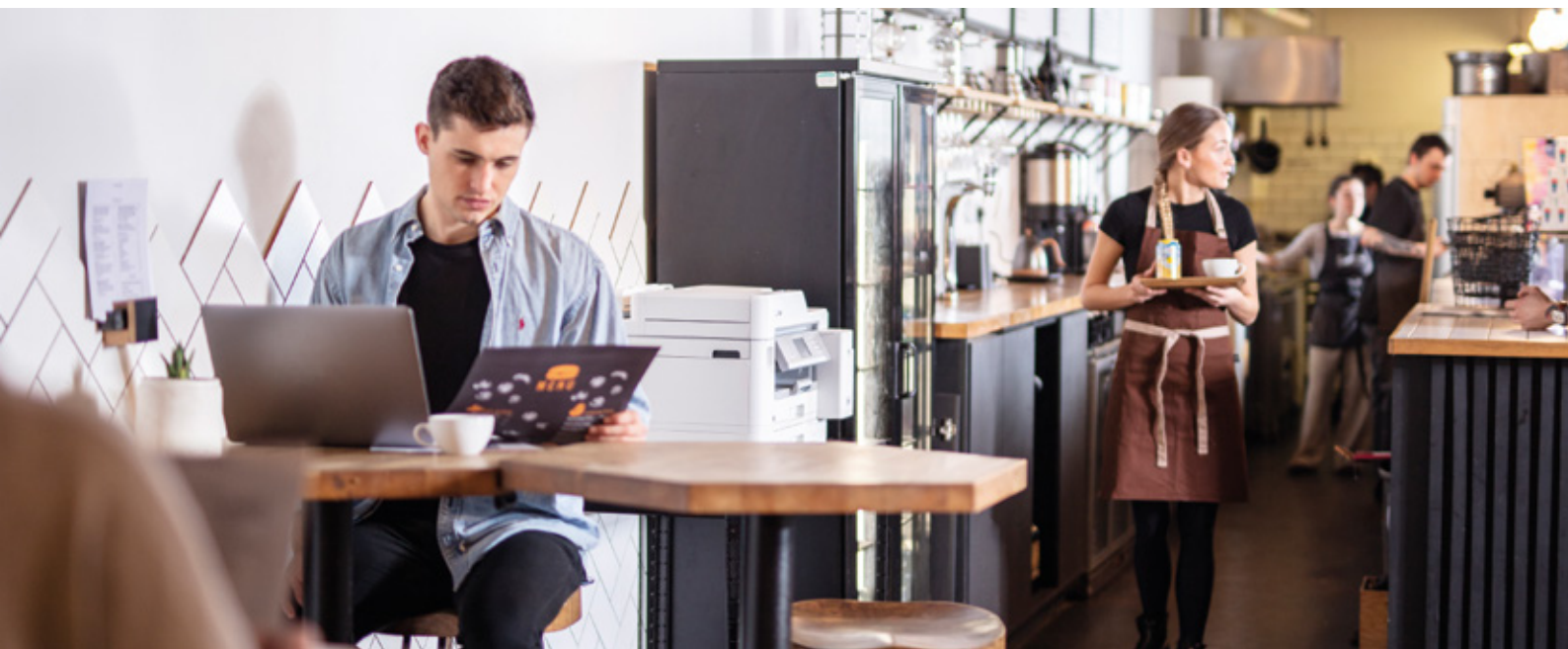
Set up  
your printer

Easily set up your printer(s)  
and receive ink & toners  
automatically before  
you run out.



Cancel  
any time

No contract with the  
flexibility to adjust  
your subscription.



# What you can expect from your Brother MPS Essential service

## Professional installation - Remote contactless set up



Get the most from your investment with remote set up and support for your device.

You're the expert at running your business, we're the experts at running your printer. We'll be in touch to make sure your service is up and running smoothly, ensuring your business gets the most from your printer.

## Always ready - Automated ink and toner ordering delivery



Never run out of ink and toner with automatic supplies delivery and save time with automatic supplies ordering.

Your MPS Essential service will request new ink or toner before it runs out, ensuring your business is always ready to print. So you can focus on business and not ordering new print supplies.

## Cost saving - Reduce operating costs by locking in long-term savings



Save up to 40% on Brother Genuine Supplies vs manually buying your supplies.

By subscribing to MPS Essential, you will receive a substantial discount, compared to the cost of buying your print supplies transactionally - saving you the hassle of shopping around for the best deal when you run out.

## Service included - 4 hour response and next business day fix\*



Keep your business printing with no hidden costs and full business support.

The MPS Essential service includes manufacturer support for as long as you keep your subscription going. This includes helpdesk support for your print devices, plus parts and onsite labour.

\* Maintenance support only applicable when your subscription is added at the same time as buying your new Brother device.



brother





## Sustainability - As important to us as it is to you

### Reduce your waste with MPS Essential



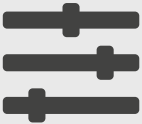
With high yield supplies as part of your subscription, you will use fewer cartridges and change less frequently compared to standard cartridges – resulting in a reduction in environmental impact and no hassle for you.

With a service plan and genuine supplies included, your printer will last longer and always be running at its optimal best, resulting in a reduction in frequency of printer replacement.

### Ethically recycle your used cartridges

Your MPS Essential service includes a return programme for every ink or toner you use. Our service ensures that your used supplies are professionally remanufactured or recycled to ensure they do not end up in landfill.

## Flexible - Change or cancel your subscription anytime



Flex or stop your service in line with the changing needs of your business.

Businesses have changing needs, so to support your business we offer the ability to change your package once during your 12-month billing period. If you want to stop your service, no problem, simply let us know and we will be happy to cancel your subscription.

## Control costs - with one simple bill



Focus on your business and not your printer with one quarterly bill for all print related costs.

The average business printer uses 11 new inks or toners per year, these are often unaccounted for costs. Take control of these costs with one predictable quarterly bill for all your businesses' print requirements.

## Complete transparency - User-friendly customer portal



Manage your business print solution with our easy-to-use customer portal.

Our easy-to-use customer portal enables you to monitor and control your print usage, reduce downtime and provides you with the ability to contact technical support or request maintenance for your printer. Offering you the peace of mind that you are getting the service that you are paying for.

Example cost saving breakdown of Total Cost of Ownership (TCO) for colour laser all in one printer over a 3 year period using MPS vs. One-time purchase:



## End User TCO Calculator (HW excluded, VAT excluded)

		MPS Essential ▼	One-time purchase ▼
Example	Printer type	Colour laser all in one	Colour laser all in one
	Mode name	MFC-L9570CDW	MFC-L9570CDW
	Pages printed per month	750	750
	Number of months	36	36
Hard costs	Total Cost Of Ownership	£563	£793
	Monthly cost	£15.65	Variable
	Supplies cost	Included	£793
	Supplies delivery	Included	Additional cost
	Maintenance service parts	Included	Additional cost
	Maintenance service labour	Included	Additional cost
	Total cost saving	£230 29%	Not applicable
Soft costs	Number of supplies orders	Automatic	11
	Maintenance	Included	Additional cost
	Spare parts	Included	Additional cost
	Device down time	Next day fix	Additional cost
	Set up (remote)	Included	Additional cost
	Customer portal	Included	Not included
	Supplies recycling service	Included	Included







## Dedicated to remanufacturing and reducing CO<sub>2</sub>

Our processes mean that 100% of the Brother cartridges you send back to us are remanufactured or recycled. Absolutely nothing goes to landfill and hasn't since 2013.

We're regularly investing in more sustainable products by working towards the circular economy principles of reduce, reuse, refurbish, repair and recycle with zero waste to landfill.

Dedicated carbon neutral remanufacturing facilities support our free toner cartridge return and recycle scheme. Every year, we remanufacture or recycle 3 million toner cartridges.

By remanufacturing 86% of our cartridges and each cartridge saving on average 2.05kg of CO<sub>2</sub>, we save around 5,300 tonnes of CO<sub>2</sub> each year. In doing this, we are able to support your company in reducing its carbon footprint and can provide you with an annual certificate showing the amount of CO<sub>2</sub> you have saved when returning cartridges via the bulk returns scheme.



## Zero waste to landfill and move

Our European recycling facilities have been zero waste to landfill accredited since 2013 - stopping 1,500 tonnes of material from ending up in landfill every year.





## Our commitment to local communities

Our Vietnam manufacturing facilities received Responsible Business Alliance (RBA) Gold certification, for our commitment to fulfilling our social responsibilities through the establishment of sustainable supply chains.

RBA's code of conduct sets out standards to ensure that working conditions are safe, that workers are treated with respect and dignity, and that business operations are conducted environmentally responsibly and ethically.



**Responsible Business Alliance**  
Affiliate Member

## COOL EARTH

As well as our market-leading, carbon-neutral toner remanufacturing program, we've been partners with global charity, Cool Earth for well over a decade. A UK-based non-profit organization, Cool Earth helps protect endangered rainforest, combats against climate change and provides employment for local people.

Together, we have supported 7 communities across Papua New Guinea and the Peruvian Amazon in protecting around 70,000 hectares of rainforest from deforestation. As custodians of this land, these local communities have kept almost 27 million trees standing which absorb and store over 38 million tonnes of CO<sub>2</sub> from the earth's atmosphere.



**Protect**  
**69,810**  
Hectares  
of rainforest



**Keep**  
**26,807,633**  
Trees  
standing



**Store**  
**38,415,672**  
Tonnes of  
carbon stores



# brother

at your side

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